9th iNCEB
International Conference on e-Business 2010

Hosted by Kasetsart University

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The 9th International Conference on e-Business 2010 (iNCEB2010)
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"e-Business for Innovative and Creative Economy"
Faculty of Science 45th year Anniversary

http://www.inceb2010.cs.sci.ku.ac.th

Call For Papers

Current economic crisis has overtaken everyone's mind nowadays. We as the intellectuals can use our technological knowledge innovatively and creatively to provide pervasive computing foundation to help business and government improve our economy.

iNCEB is an international conference which provides a central forum for students, researchers, experts and developers to discuss various issues and developments in the broad field of e-Business and other related areas.

The objective of the conference is to bring together leading researchers and professionals from all over the globe and many disciplines to exchange ideas and share research solutions to problems of e-business in our virtual world and to identify new issues and directions for future research and development work.

The list of topics of interest includes (but not limited to)

e-Business Process Aspects
- Strategic and International Issues in e-Business
- e-Marketing and e-Advertising Technologies
- e-Business Process Modeling, Integration, and Monitoring
- Transaction and Workflow Management
- Electronic Data Interchange
- XML for e-Business, Enterprise Application Integration
- Service Oriented Architecture, Interoperability

Innovative & Intelligent e-Business System
- Data and Knowledge Engineering in e-Business
- Information Retrieval and Web Search Techniques
- Information Integration and Mediation
- Data Warehouse, Data Mining & Knowledge Recovery
- Web Data Visualization
- Multimedia Data Issues & Stream Processing
- Natural Language Processing
- Collaborative Filtering
- Web Personalization
- Intelligent User Interface
- Pricing and Metering On-Demand Services
- E-Auction mechanisms
- Bidding and e-Negotiation Technologies

m-Business
- Ubiquitous Services, Location based Service

e-Customer Relationship Management
- Web Site Monitoring, Customer Behavior
- Web Usage Mining

e-Standardization and Quality Assurance
- Industrial Standard
- CMMI, Six Sigma, Software Quality Assurance

e-Edutainment
- e-Learning, e-Training, e-KM, e-University
- e-Game and e-Entertainment, Telemetric

e-Supply Chain Management &e-Logistics
- Collaborative e-Business
- Formation of e-Supply Chains
- Coalition, Virtual Enterprises
- e-Supply Relationship Management
- e-Enterprise Resource Planning
- e-Transportation and Distribution

e-Security, Ethics, Law
- Intellectual Property Rights
- e-Trust (Privacy Issues in e-Business)

e-Business Design and Developments
- Web Services Computing, P2P Computing
- Grid Computing for e-Business
- e-Project Management
- e-Business Quality Control, Design

e-Government
- e-Strategy, e-Policy, e-Democracy
- e-Voting, e-Society, e-Taxation, e-Service
- e-Government Knowledge

Applications, Case Studies & Best Practices in e-Business
- e-24hr Reality Entertainment
- e-Banking, e-Tourism, e-Healthcare, e-Tailing
- Web 2.0, Cloud Computing
- e-Social Network , e-Social Innovation
- e-Service Science Management & Engineering, Extreme Programming, PSP, TSP

GreenIT, Virtual Organization, Virtual World, Digital Content, Cashless Society and any other related topics

Important Dates for The Last Call For Papers

Full paper submission	August 17, 2010
Notification of paper acceptance	September 20, 2010
Camera-ready papers	October 15, 2010
Pre-Registration	October 10, 2010
Workshop, Tutorial and Conference Day	October 17-19, 2010

Paper Submission
All manuscripts must be prepared according to the guideline that is provided by the conference. Each submitted paper must include a title, the names and addresses of all authors (including e-mail address), and the body. The length of submitted papers must be no more than 8 pages. All papers must be submitted electronically via provided program. The good quality papers will be fast track submitted to *International Journal of Innovation and Learning* for publication.

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