



Re-conceptualizing Enterprise Information Systems



Special Track on Social Theories in Enterprise Systems Research

The details of this call can be found at: <http://www.confenis2011.aau.dk>.

Call for Papers

Developing enterprise systems is a rather multifaceted challenge that is partly about the design of new technologies, but also involves the development of supportive social frameworks and institutional structures as well as normative conventions that complement and reinforce the adoption and diffusion of these technologies at large. Therefore, investigating the technological nature of enterprise systems alone without examining their prevalent social aspects yields an incomplete and somewhat shortsighted understanding of the underlying issues.

Thus far, the prevailing discourse on enterprise systems has had techno-centered orientation in spite of the far-reaching social ramifications of these systems. Subsequently, we seek submissions that explore social and organizational aspects of enterprise systems using theories such as actor-network theory, institutional theory, structuration theory, sensemaking, sociotechnical theory, information infrastructure theory or other theories used in organization studies. In particular, we wish to attract papers from researchers who apply, build on, or compare social theories within the domain of enterprise systems.

Submissions may relate to any social aspect of enterprise systems, for example:

- Enterprise system implementation
- Organizational issues related to enterprise system adoption
- Social impacts of enterprise systems in or across organizational settings
- How users make sense of enterprise systems
- Enterprise systems as information infrastructures
- The role of social and historical structures in enterprise system adaptation
- Institutional logics behind enterprise system implementation
- Balancing between emergent innovative capabilities and mature economies of scale

All research genres are equally welcome, including qualitative or quantitative research, case studies, survey research, and conceptual frameworks. We particularly encourage submissions that challenge or reframe our taken-for-granted assumptions, perceptions and practices.

Important Dates

Paper Submission: 15/06/2011 (extended)

Submission of camera-ready paper: 01/09/2011

Conference: 16-18/10/2011

Track Chairs

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