# Call for Papers

# Workshop on 'Standardisation Management'

http://www.comsys.rwth-aachen.de/team/kai-jakobs/ws-standardisation-management/

20/21 March 2012 Universidad Politécnica de Valencia, Spain

In conjunction with the I-ESA'12 conference (Interoperability for Enterprise Systems and Applications)
http://www.aidima.es/iesa2012/index.htm

## **Programme Committee**

Kai Jakobs (Chair) RWTH Aachen U., DE

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lan Graham U. of Edinburgh, UK

Klaus Turowski U. of Magdeburg, DE

Henk de Vries Erasmus U., NL

Tim Weitzel U. of Bamberg, DE

Robin Williams U. of Edinburgh, UK

## **Objective of the Workshop**

The WS aims to address aspects relating to the management of standardisation. That is, it will look at managerial issues of corporate standardisation as well as at standards management in the public sector. Accordingly, the main objective is to contribute to the identification of best-practices in organisational standardisation management.

Corporate standardisation management also entails the selection of the most appropriate standards bodies. Thus, a secondary objective is to identify the criteria upon which this selection is based. This, in turn, will (hopefully) contribute to a more effective and efficient standardisation landscape.

### **Topics Covered** (this is a non-exclusive list)

- approaches to corporate standardisation management in the public and the private sector;
- · corporate standardisation strategies;
- intra-organisational flow of information about standardisation;
- the individual in standards setting selection, training, motivation;
- new ways of co-operation between standards bodies;
- potential new standardisation landscapes.

#### **Submission Guidelines**

Original (unpublished) papers not exceeding 6 pages are solicited. Formatting guidelines may be found at

www.hermes-science.fr/word/eng-quidelines.doc.

All papers will undergo a double blind peer-review process. Accepted papers will be included in the workshop proceedings, to be published by ISTE Publications, UK. Outstanding papers will be considered for inclusion in the International Journal on IT Standards and Standardization Research (JITSR).

All submissions (in .doc/.docx/.rtf/.pdf format) should be sent to: Kai.Jakobs@comsys.rwth-aachen.de

### **Deadliness**

Submissions due: 23 December 2011
Notification: 30 January 2012
Final papers due: 1 March 2012