



Call for Papers

23rd Australasian Conference on Information Systems

The Australasian Conference on Information Systems (ACIS) is the premier conference in Australasia for Information Systems academics and professionals, covering technical, organisational, business, and social issues in the application of Information Technology. Its status has been recognized as an ERA-ranked A-conference. In 2012, the ACIS Conference will be hosted by the School of Information Systems at Deakin University. The event will take place at our Geelong Waterfront Campus from 3-5 December 2012. The Campus is located one hour's drive from Melbourne, within walking distance of Geelong's rail station and is serviced by Avalon Airport or by bus direct from Tullamarine Airport. The region is well known for such attractions as surfing at Bells Beach, the Great Ocean Road, the Bellerine Wine district, many golf courses and fine food.

Conference Theme

“Location, location, location”

The conference theme for 2012 focuses on three aspects of “location” in Information Systems. The first aspect relates to the location of Information Systems as a discipline. Information systems seems to be taught everywhere. What we consider to be information systems is being taught in many disciplines. Electronic business and marketing is moving into commerce schools. Education schools teach the use of information systems in education; Health informatics in health schools; Digital journalism and digital video in arts schools. Where is information systems as a discipline? Does it have a long term future?

The second aspect of location relates to the visibility of the discipline. Information systems is becoming invisible. Information systems are embedded into smart phones and media players, into databases as analytics, technology diffusion has become a theme, social networking is everywhere. Most media these days is digital and corporate media players are repositioning themselves to take advantage of iPads, Kindles and the like. If information systems ceases to be visible, how do we attract people into it as a discipline?

The third aspect of location focuses on the ubiquity of Information Systems. Information systems seem to be everywhere. We glibly talk about the information age, information systems supporting international commerce and being in every country. The Arab uprisings in 2011 were hailed as being facilitated by social networking. But just how widespread and evenly spread are information systems deployed? Are information systems and the traffic on them flowing freely and accessibly in all countries? Are information systems evenly deployed around the planet? What issues are there in facilitating this?

Conference Tracks

The conference will be organised into the following Tracks and we encourage submissions that focus on one of these areas:

- Perspectives on the Future of the IS Discipline
- Enterprise 2.0 and Social Media and Networking in Organisations
- Ontological and Philosophical Aspects of Information Systems
- Enterprise Systems, Enterprise Content and the Extended Enterprise
- Business Analytics
- IS Education
- Knowledge Management and IS
- Broadband, Ubiquitous and Location-aware Information Systems
- Information Systems Security
- Information Systems Management, Strategy and Competitive Advantage

Submission Types & Format

We seek to engage the Australasian IS academic community by encouraging the following submissions:

- Research Papers
- Research-In-Progress Papers
- Teaching Cases
- Education Papers
- Position Papers
- Practitioner Reports

ACIS 2012 calls for original, unpublished submissions in English and these must be made via the ACIS 2012 submission system on the conference website at www.acis2012.deakin.edu.au which also has information on paper submission format and the review processes. **All papers will be initially checked and those that fail to comply with the submission format will be automatically rejected.** All submissions that are compliant will then undergo a double-blind peer review process.

Important Dates

Paper submission deadline: 18th July 2012
Notification of paper acceptance: 19th September 2012
ACIS Doctoral Consortium: 1st & 2nd December 2012
ACIS Conference: 3rd – 5th December 2012

Organisation

Program Chair

Prof. Rens Scheepers

Organising Chair

Dr John Lamp

Doctoral Consortium Chair

Prof. Cathy Urquhart

Sponsorship Chair

Prof. Dineli Mather

Conference Organiser

Ms Jodi Morgan

Conference URL: www.acis2012.deakin.edu.au

Email: acis2012@deakin.edu.au