**Green, Eco-Friendly and Sustainable Tourism**

**Practices and the Role of Information Technologies**

***Green IS and Sustainability***

**Minitrack - AMCIS - 2013**

Affiliated with: The Americas Conference on Information Systems (AMCIS 2013)
15 - 17 August 2013, Chicago, Illinois, USA, [<http://amcis2013.aisnet.org/>](http://amcis2012.aisnet.org/)

AMCIS 2013 calls for submission for a special issue on sustainable tourism focusing on the use and impact of information technologies (IT) for increasing the efficiency and sustainability of environment as well as minimizing its impact on the environment addressing all of the three different effects of IT on the tourism and hospitality:

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**DESCRIPTION**

**Tourism industry:** Developing innovative IT-enhanced products and processes which profoundly change ways of traveling and consumption towards more sustainability. **Tourist behavior:** Providing eco-friendly options for

travelers and using IT to change travel-related attitudes and behaviors. **Destination:** Ensuring that tourism offers

economic, social and environmental benefits to local businesses, people, and communities by means of IT. Owing to the substantial impact of international tourism growth, this field is attracting great attention from policy makers, practitioners, and researchers alike. In this endeavor IT plays a critical role in enabling triple bottom line compliance, comprising environmental, economic, and social destination sustainability. Tourism research is increasingly addressing issues related to sustainable tourism including energy consumption, green convention, ecotourism, electronic tourism, and environmental sustainability. Given the with the close relationship between IT and sustainable tourism context, the role of IT usage for travelers, local communities and businesses is becoming more important and enormous.

**SUGGESTED TOPICS**

We invite researchers to submit original papers that include empirical, analytical, design-oriented, and conceptual approaches that are relevant for this important topic and provide new insights for theory and practice.

Topics of interest include, but are not limited to:

The role of IS in sustainable tourism business models

Increasing sustainability in tourism supply chains and logistics

Environmentally-friendly planning, operation and control of decentralized tourism facilities

IS or tourism theories for sustainability-related issues

Tourist’ IS adoption, diffusion, and usage behavior for a sustainable tourism

**POST-CONFERENCE**

After the workshop, the best papers will be invited for submission to *Information Systems Frontiers, Electronic Markets, Journal of Hospitality and Tourism Technology*