# International Conference on Information Systems 2013 Milan, Italy - December 18<sup>th</sup>, 2012

## 7<sup>th</sup> International Workshop on GTM Research Grounded Theory in Information Systems Research

### Milan, Italy, Wednesday Dec 18th 2013 12:00hs to 18:30hs.

Workshop Co-Chairs: N Levina, W. Fernandez, S Sarker

#### Theme: "Lack of Legitimacy for GTM Research in IS Academia: What is going on and how to fix it?"

The AIS Special Interest Group on Grounded Theory Methodology is holding the  $7^{th}$  International Workshop on GTM Research at ICIS (GTMW2013) in Milan, Italy. Wednesday, December  $18^h$  2013, between 12:00 hours and 18:30 hours.

This annual event has been designed to provide a collegial environment to suitable to all researchers, from beginners to experts. The workshop fosters the discussion of GTM-related practical issues in a friendly and constructive atmosphere.

#### Schedule

Time	Activity			
12:00	Arrival and Snacks			
12:10	Welcome and Introductions			
12:30	Making GTM more mainstream: What's going on and what can we do? by Natalia Levina			
13:00	Keynote: Mixed (Qual and Quant) Method GTM			
	By Isabelle Walsh			
13:30	Deconstructing Paper Publication Process 1			
	MISQ Forthcoming Paper. Presented by Robert Gregory & Roman Beck			
14:00	Deconstructing Paper Publication Process 2			
	MISQ Forthcoming Paper. Presented by Liz Davidson			
14:30	Dealing with a difficult revision			
	Paper after 1 <sup>st</sup> round of review. <i>Presented by Suranjan Chakraborty.</i>			
15:15	Break			
15:30	Slam Session (up to 10 participants)			
	Present your own Challenge in Applying/Publishing GTM Papers (4 min present; 5 min discussion) (chaired by Supra Sarker)			
17:00	What can we do to legitimize GTM in our journals?			
	Discussion Open to all (moderated by Walter Fernandez)			
18:00	SIGGTM Annual Meeting: Elections			
	Chair: Natalia Levina; Secretary: Supra Sarker			
18:30	Closure			
19:00	Drinks and Dinner – to be organized during the workshop (not included in the fee)			

FEE STRUCTURE:	Early	Regular	On-site
AIS Academic Member Rate	55	65	75
AIS Professional Member Rate	90	120	140
AIS Student Member Rate	25	45	50
Non-AIS Member Rate	100	120	140