



**International Conference on Information Systems 2014
Auckland, New Zealand - December 14-17, 2014**



8th International Workshop on GTM Research

Using GTM in a Flexible Manner (and succeeding!)

Auckland, New Zealand, Wednesday Dec 17th 2014 12:00hs to 18:30hs.

Workshop Co-Chairs: W. Fernandez, N. Levina, S. Sarker

The AIS Special Interest Group on Grounded Theory Methodology is delighted to invite you to participate at the 8th International Workshop on GTM Research at ICIS (GTMW2014). This annual event has been designed to provide a collegial environment suitable to all researchers, from beginners to experts, in which we work to advance the use of the grounded theory method in IS research. To that effect, the workshop fosters important discussions of practical issues in a friendly, constructive and learned atmosphere.

In addition to presentations focusing on this year's theme, the 2014 workshop continues the tradition of deconstructing publishing on top journals and facilitating research troubleshooting. We are looking forward to seeing you at the workshop!

Time	Activity
12:00	Arrival
12:10	Welcome and Introductions
12:30	Flexible Use of GTM: Freedom and Responsibility by Walter Fernandez
13:00	Keynote: Critical Realism and GTM By Olga Volkoff
13:45	Deconstructing Paper Publication Process By Gerald C (Jerry) Kane - Deconstructing the publication of his GTM paper in Management Science using quantitative data.
14:30	Mixed-data GTM: building theory using fuzzy-set QCA By YoungKi Park and Nilesh Saraf
15:15	Break
15:30	Slam Session Present your own Challenge in Applying/Publishing GTM Papers (4 min present; 5 min discussion) (chaired by Suranjan Chakraborty)
17:00	Theoretical Sampling and other Thorny Issues in GTM <i>Discussion Open to all (moderated by Cathy Urquhart/Walter Fernandez)</i>
18:00	SIGGTM Annual Meeting Chair: Walter Fernandez; Secretary: Suranjan Chakraborty
18:30	Closure
19:00	Drinks and Dinner - to be organized during the workshop (not included in the fee)

FEE STRUCTURE:	Early	Regular	On-site
AIS Academic Member Rate	50	60	65
AIS Professional Member Rate	90	120	140
AIS Student Member Rate	25	25	25
Non-AIS Member Rate	100	120	140
AIS Students Developing Countries (max 10)	Free	Free	Free