



Call for Papers

The 9th China Summer Workshop on Information Management ([CSWIM 2015](http://2015.cswimworkshop.org/)) will be held in Hefei, China on June 27-28, 2015. The workshop aims at providing researchers and practitioners in the information management and related areas with an opportunity to present original ideas and share insightful opinions. The theme of CSWIM 2015 is “*Data Science for Business Analytics.*”

We welcome submissions of original research papers addressing issues concerning the theory, design, development, evaluation, and application of information systems and management. We also encourage submissions of research-in-progress that are innovative and inspirational. Research articles particularly sought after are those driven by real-world business problems and validated with proper research methodologies. The relevant topics include, but are not limited to, the following:

- Business Model Innovation
- Business Process Management
- Big Data Analytics
- Bring Your Own Device (BYOD)
- Collaborative Systems and Applications
- Cloud Computing
- Crowdsourcing and Open Innovation
- Data Mining and Text Mining
- Business Intelligence
- Digital Products (e.g., Digital Currencies and Payments)
- Electronic Commerce
- Information Quality and Security
- Enterprise IT (e.g., CRM and SCM)
- Internet of Things
- Knowledge Management Systems
- Mobile Business and Wireless Technologies
- Mobile Analytics
- Online Auctions
- Online and Virtual Communities
- Platform Economics and Strategy
- Privacy, Assurance, and Trust in IS
- Smart Device at Home
- Smart Health
- Social Commerce
- Social Networks, Social Media, and Social Commerce
- Wearable Technology

Important dates:

Deadline for paper submission: April 1, 2015

Notification of acceptance: May 12, 2015

Deadline for final camera-ready version of accepted papers: May 29, 2015

Honary Chair

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For more information. Please visit <http://2015.cswimworkshop.org/>