

Deakin Business School



RECRUITMENT

SENIOR LECTURER OR LECTURER IN BUSINESS AND MARKETING ANALYTICS*

CONTACT

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APPLICATIONS CLOSE : Sunday 27 September 2015

deakin.edu.au/business

* Equivalent to an Assistant Professor internationally

ABOUT DEAKIN

Deakin University is ranked in the top 3% of universities worldwide across each of the three major international rankings*. We are also ranked in the top 50 under 50 years of age in both the QS and THES. Seventy-four per cent of Deakin's research was rated at or above world standards in the Australian Government's Excellence in Research for Australia (ERA) 2012 assessment.

With over 50,000 students Deakin is Australia's 8th largest university and its education and research activities have international reach.

Since 1974 Deakin has been committed to lifelong learning; to providing students with choices about how, when and where learning occurs. Affirming its long held reputation for accessibility, Deakin has rated first in Victoria for student satisfaction for five consecutive years (AGS 2010-2014). In 2014, Deakin received the Premier's Award for international education provider of the year and was named Victoria's leading Education and Training provider in the Victorian Governor's Export Awards.

Deakin has always had a strong reputation for innovation and in this digital age, has been driving the digital frontier in the use of new and emerging technologies in research, teaching and community engagement.

Deakin has 16 strategic research centres and institutes and is one of few universities to focus on manufacturing research. Deakin's carbon fibre research has captured the attention of automotive and aeronautical manufacturing globally with its Carbon Nexus facility acknowledged as a nationally significant piece of infrastructure embracing new ways of manufacturing in automotive, aerospace and construction industries.

OUR STRATEGY

LIVE the future: Agenda 2020 articulates Deakin's strategy for defining and distinguishing Deakin through to the end of 2020. Deakin aims to harness the power, opportunity and reach of the digital world in all that it does. It aspires to be Australia's premier university in driving the digital frontier – to enable globally connected education for the jobs of the future, and research that makes a difference to the communities we serve.

Deakin has a long tradition of innovation in learning and examples of Deakin's success in the current landscape of digital change include:

- DeakinSync, an innovative communication and collaboration platform for students and staff.
- World-first partnership with cognitive computer IBM Watson to provide students with personalised advice 24/7 365 days a year on multiple devices.
- Technology rich, flexible and stylish learning spaces across all Deakin campuses.
- Awarded the Oceania Regional Prize in the QS Wharton Stars Reimagine Education global awards for innovative higher education pedagogies enhancing learning and employability.



* Shanghai Jiao Tong Academic Ranking of World Universities (ARWU), Times Higher Education and QS World University Rankings

FACULTY OF BUSINESS AND LAW

Deakin's Faculty of Business and Law places great emphasis on its international activities and links with industry, community, government and the professions. The Faculty offers its programs in 'the cloud' and at three campuses (the Melbourne Burwood Campus, Geelong Waterfront Campus and the Warrnambool Campus).

The Faculty consists of two Schools

- **DEAKIN BUSINESS SCHOOL**, comprising the departments of:
 - Accounting
 - Economics
 - Finance
 - Information Systems and Business Analytics
 - Management, and
 - Marketing
- Deakin Law School

The Faculty Executive includes the Pro Vice-Chancellor, the Dean of Deakin Law School, five Associate Deans, six Deakin Business School Heads of Department, the Faculty General Manager and senior professional staff. Collectively this leadership team establishes and delivers on the Faculty's strategic mission and vision.



OUR MISSION AND VISION

Our mission is to prepare graduates for the careers of the future by harnessing emerging technologies to facilitate borderless, personalised education, and by conducting research that informs our practice and impacts the communities we serve.

Our undergraduate, graduate and doctoral degrees are informed by scholarship and are relevant to both national and global contemporary issues. Flexible learning strategies provide a distinctive student experience. The Faculty's teaching aims to be innovative utilising face-to-face teaching and on-line technologies to ensure a high level of flexibility for the diverse learning needs of our students.

Our academic staff are engaged in both pure and applied research across the business and law disciplines and are focused on issues which are of relevance to government, business and community organisations. To this end, we actively seek partnerships with these organisations, other like-minded universities and alumni.

Our students come from diverse backgrounds and we value this diversity. Graduates are confident and competent in the use of on-line technology and are ready to make a significant contribution to the organisations they serve. They are highly valued by employers for both their knowledge and their graduate attributes.

The Faculty is committed to extending the boundaries of business and legal education. It achieves this through close relationships with professional associations, other education providers and universities, business, employers and government across Australia and internationally.

DEAKIN BUSINESS SCHOOL

Deakin Business School (DBS) comprises six academic departments that span the full range of business and economic disciplines: Accounting, Economics, Finance, Information Systems & Business Analytics, Management, and Marketing.

The mission of DBS is to prepare graduates for careers of the future. We harness emerging technologies to facilitate innovative, borderless, and personalised education. Our research informs our practice and impacts the communities with whom we engage.

Currently, DBS has over 12,500 students. There are 7,400 undergraduate students, 4,100 postgraduate students, 850 MBA students and 150 PhD students in our single and combined degree programs. Most of our degree programs have been accredited by leading national and international accreditation agencies. The Deakin MBA, for example, is EFMD EPAS accredited and is consistently rated as one of the top MBA programs in Australia, with 5-star ratings from both the Graduate Management Association of Australia (GMAA) and QS. In addition, the Bachelor of Commerce degree is the only EPAS accredited undergraduate business program in Australia. DBS is also in the final stages of the AACSB accreditation process, with a peer review team visit scheduled for March 2016.

BUSINESS RESEARCH WITH A DIFFERENCE

DBS aims to produce research that is rigorous, as judged by peer-review; relevant to critical issues faced by business, government and society; and capable of informing and enriching teaching, course design, and content. These aims are reflected in the DBS research concentrations, which include:

- Corporate social responsibility, with discipline strengths in corporate governance, auditing, business ethics, and transformative consumer research/social marketing.
- Employee health and wellbeing, with discipline strengths in leadership, workplace integration, and health promotion.
- Business analytics, with discipline strengths in customer analytics and sport analytics.
- Economics and finance, with discipline strengths in economic theory, economic policy, financial econometrics, banking, and superannuation.
- Business education, with discipline strengths in accounting education, management education, and marketing education.

Aspirations are nothing without output, and on this front, DBS is punching well above its weight. Final publication figures for 2014 are still being collated, but to date, 18 papers in A* journals were published in 2014, along with 91 papers in A journals. DBS also secured research funding from nationally competitive grants and industry sources, laying the foundation for continued success in the production of quality research outputs. Research at DBS is supported by the 'BuiLD' program, a new initiative to enhance research capacity and capability development within the business school. The program brings researchers from around the world to provide DBS scholars with relevant and contemporary research advice and guidance.

DEPARTMENT OF INFORMATION SYSTEMS AND BUSINESS ANALYTICS

The information systems and business analytics group at Deakin comprises 20 faculty. These faculty have published in some of the leading journals in the discipline, including *Information Systems Research*, *the Journal of the Association of Information Systems*, *the European Journal of Information Systems*, *the Journal of Information Technology*, *Information Systems Journal*, and *the Journal of Strategic Information Systems*.

Key research areas within the group include competitive information, advanced modelling and prediction, visual and cognitive analytics, and information governance and security. The department has formal alliances with Microsoft, IBM, and SAS, and hosts two industry-sponsored laboratories: the IBM Centre of Excellence in Business Analytics and the SAS Visual Analytics Collaboratory.

The business analytics group is also a member of the Federally-funded Data to Decisions Cooperative Research Centre (CRC).

APPOINTMENT OF SENIOR LECTURER OR LECTURER*

Deakin Business School and the Department of Information Systems and Business Analytics are seeking to recruit academics to join a team of established researchers working in business and marketing analytics.

Candidates will have a relevant Ph.D., a track record of publications in quality academic journals and the ability to teach undergraduate, postgraduate and doctoral students.

The appointee will be expected to:

- Contribute to the School's teaching programs.
- Undertake and publish high-quality research in journals of national and international reputation.
- Actively contribute to the development of the School's research agenda, including a strong performance in Excellence in Research for Australia (ERA).
- Participate in competitive external research funding activities.
- Participate in activities which enhance the School's disciplinary profile and reputation.
- Foster relationships with research, community, industry, government and professional partners and with other higher education institutions.
- Enhance the scholarly reputation of the University.

ORGANISATIONAL CONTEXT AND RELATIONSHIPS

The appointee will form part of the Department of Information Systems and Business Analytics. Staff within the Department report to the Pro Vice-Chancellor through the Head of Department. The appointee will be actively involved in teaching, research, academic and professional service and engagement, industry partnerships and professional activity. The appointee will interact with other staff within the Department, School and University, their peers in other universities, both nationally and internationally, and with community, professional and industry organisations. The appointee will interact with students at all levels.

THE SUCCESSFUL CANDIDATE ESSENTIAL SELECTION CRITERIA

The successful candidate will be a well-rounded scholar with a research record and a demonstrated reputation as an educator.

Applicants must demonstrate:

- PhD in a relevant discipline.
- Experience in undergraduate and postgraduate teaching and supervision at honours and/or doctoral levels.
- A research profile underpinned by a publications record in high quality journals.
- Evidence of success in obtaining competitive external research funding.
- Commitment in fostering relationships with research, community, industry, government and professional partners and with other higher education institutions.
- Engagement with external bodies to enhance the national and international standing of the discipline.

The classification on appointment will be commensurate with the successful candidate's qualifications, experience and professional profile as evidenced by their publications record and teaching performance and supported by independent referee reports.

This position is located at the Melbourne Burwood Campus.

Performance expectations will be agreed to as part of the normal performance evaluation cycle of Deakin. Performance objectives will be established in the broad areas of: teaching and student engagement, research profile and productivity and engagement and partnerships.

APPOINTMENT PROCESS AND HOW TO APPLY

APPLICATION

Thank you for your interest in the position of Senior Lecturer or Lecturer*.

Please direct all correspondence and enquiries regarding this position to:

Professor Rens Scheepers
Head, Department of Information Systems and Business Analytics
Telephone +61 3 9244 6568
rens.scheepers@deakin.edu.au

Applications should be made online at deakin.edu.au/about-deakin/careers-at-deakin/your-opportunity and include a complete resume and a response to the selection criteria.

Applications close Sunday 27 September 2015.

Offers of appointment will be made subject to budgetary approval.

Please quote reference number: 150383

INTERVIEW PROCESS

Short-listed candidates will be interviewed by a panel of esteemed colleagues, including senior faculty members and professional associates. Details of professional referees will be required prior to interview.

REMUNERATION AND BENEFITS

An attractive remuneration package is offered. Salary will be commensurate with qualifications, experience and research record.

Relocation support may also be available.

TERM OF APPOINTMENT

Appointment is to a continuing position which is subject to an initial three (3) year probationary period.

Deakin University values diversity, enables access and promotes inclusion. Deakin University is an employer of choice for women.

*Equivalent to an Assistant Professor internationally

OUR LOCATIONS

Deakin has four campuses, one in Burwood, two in Geelong (Waterfront and Waurin Ponds) and one in Warrnambool. It also has corporate centres in Melbourne CBD, Burwood, Geelong and Warrnambool, a network of technology-rich learning centres across regional Victoria and international offices in India, China and Indonesia.

Further information regarding our locations and relocating to Victoria can be found here:

Our locations

Considering Relocation



[youtube.com/DeakinUniversity](https://www.youtube.com/DeakinUniversity)

BURWOOD CAMPUS

Melbourne Burwood Campus is Deakin's thriving metropolitan campus, attracting about 25,000 undergraduate and postgraduate on-campus students. It boasts open and inviting spaces for socialising and studying, innovative architecture, spacious new buildings and wireless hotspots.



MELBOURNE – A MOST LIVEABLE CITY

Melbourne has the enviable reputation of being recognised as one of the most liveable cities in the world, having been crowned ‘the most liveable city in the world’ by the Economist for four years in a row.

Melbourne is Australia’s cultural capital – from multicultural cuisines to buskers filling the streets with their music, chalk art and more. Melbourne, and its surrounding areas, are home to striking public spaces, state-of-the-art museums, unique wildlife, heritage sites and natural wonders. Spend some time in the city centre and you’ll discover it’s neatly divided into little pockets for you to explore. Find art, bars and restaurants up and down in the laneways, retail therapy for any budget in Bourke and Collins streets, and creative outlets on show in Flinders Quarter. St Kilda Road means galleries and gardens, while neighbouring Yarra Precinct and Docklands deliver waterside views by the boatload. Just a tram ride away, the eclectic neighbourhoods on the city fringe offer endless possibilities. Take your beach towel to bayside St Kilda, Port Melbourne and South Melbourne, and go west for more fabulous food and beaches.

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