



## International Conference on Information Systems 2015

### 9<sup>th</sup> International Workshop on GTM Research: Building Stronger Theories

Fort Worth, Texas, USA - December 16<sup>th</sup> 2015, 12:00-18:30hs

Workshop Co-Chairs: Walter Fernandez, Natalia Levina, Supra Sarker



The AIS Special Interest Group on Grounded Theory Methodology is delighted to invite you to participate at the 9<sup>th</sup> International Workshop on GTM Research at ICIS (GTMW2015). This annual event has been designed to provide a collegial environment suitable to all researchers, from beginners to experts, in which we work to advance the use of the grounded theory method in IS research. To that effect, the workshop fosters important discussions of practical issues in a friendly, constructive and learned atmosphere.

In addition to presentations focusing on this year's theme, the 2015 workshop continues the tradition of deconstructing publishing on top journals and facilitating research troubleshooting. We are looking forward to seeing you at the workshop!

Time	Activity
12:00	Arrival
12:30	Welcome and Introductions
13:00	<b>Keynote: Why Theory is Important: The Critical Contribution of GTM to the Discipline</b> By Cathy Urquhart
13:45	<b>Deconstructing the Publication Process</b> By Ning Su – Deconstructing the publication of his latest GTM paper on MISQ
14:30	<b>Empirical Grounding in GTM Research: Lessons from my practice</b> By Robert Gregory
15:15	Break
15:30	<b>Slam Session</b> <b>Present your own Challenge in Applying/Publishing GTM Papers</b> (4 min present; 5 min discussion) (chaired by Suranjan Chakraborty)
17:00	<b>Theoretical Construction and other Thorny Issues in GTM</b> <i>Discussion Open to all (moderated by Natalia Levina/Walter Fernandez)</i>
18:00	<b>SIGGTM Annual Meeting</b> Chair: Walter Fernandez; Secretary: Natalia Levina
18:30	Closure
19:00	Drinks and Dinner – to be organized during the workshop (not included in the fee)

FEE STRUCTURE:	Early	Regular	On-site
AIS Academic Member Rate	50	60	65
AIS Professional Member Rate	100	125	140
AIS Student Member Rate	25	25	25
Non-AIS Member Rate	110	130	150
AIS Student - Developing Countries	Free to the first 10 students to register. For a free registration, email <a href="mailto:w.fernandez@unsw.edu.au">w.fernandez@unsw.edu.au</a>		