HICSS-50 Minitrack CALL FOR PAPERS

Service Analytics

Hawaii International Conference on System Sciences January 4-7, 2017 Hilton Waikoloa Village, Big Island www.hicss.org

SERVICE ANALYTICS comprise the application of data analytics and optimization techniques to service situations. SERVICE ANALYTICS is a field of research that receives more and more interest and importance in today's service-driven societies and industries.

On this year's HICSS-49, we had contributions from finance and telecommunications (mobile banking), retail (lifestyle brands), and transportation (electric vehicles).

We are seeking contributions applying

Data Mining, Predictive Modeling, Machine Learning, Usage Behavior Analysis, Simulation, Visualization, Mathematical Optimization

to service situations in

Healthcare, Travel and Transport, Traffic (Connected Car), Electricity Consumption (Smart Meters), Telecommunications (Mobile Phone Usage), Social Networks, IT, Finance, Manufacturing (Industrial Services), Logistics, Sports

Important Dates (details on www.hicss.org/#!call-for-papers/c1cd9):

April 1: Paper Submission and Review System for HICSS-50 goes live.

Select track "Decision Analytics, Mobile Services, and Service Science" and minitrack "Service Analytics" (www.hicss.org/#!service-analytics/c239)

June 15: Deadline to submit full manuscripts for review.

August 16: Acceptance/Rejection notification will be sent to authors.

Full papers will be included in the Conference Proceedings published by the IEEE Computer Society and maintained in the IEEE Digital Library.

HiCSS publications account for the top 2% downloads of all IEEE conferences, and have been consistently ranked as the most cited papers in top journal publications.

The Minitrack Chairs

Hansjoerg Fromm Gerhard Satzger Thomas Setzer

Contact:

Prof. Dr. Hansjoerg Fromm Karlsruhe Service Research Institute Karlsruhe Institute of Technology (KIT) Englerstrasse 11, 76131 Karlsruhe Mail: hansjoerg.fromm@kit.edu

Phone: (49) 171-5538591

Sec.: Helga Neher / Maria-Theresia Simon; email: office@ksri.kit.edu; phone (49) 721-608-43227