

## ENTER 2017 - Call for Research Papers

Organized by the International Federation for Information Technology and Travel & Tourism (IFITT), the ENTER conference offers a worldwide and unique forum for attendees from academia, industry, government, and other organizations to actively exchange, share, and challenge state-of-the-art research and industrial case studies on the application of information and communication technologies to travel and tourism.

With a theme **Developing Digital Strategies for Cultural and Creative Tourism** the ENTER 2017 conference will focus on exploring emergent and cutting-edge ICT concepts, applications, and business models that reflect the progressive transformation in travel and tourism, with special focus on developing digital strategies, big data, and digital economy.

Issues to be covered at the conference include, but are not limited to, the following areas:

### Information Systems

- Big Data, Measurement, Text Mining and Analytics
- Mobile Services and Wearable Technologies
- Location-based Services and Context-Aware Systems
- Internet-of-Things and Smart Destinations
- Travel Information Search and Retrieval
- Geospatial Web
- Artificial Intelligence and Robotics

### Digital Marketing

- Gaming, Gamification and Augmented Reality
- Website Design and Evaluation
- E-Marketing and Social Media Strategies
- Social Networking, Social Media and Social Inspiration
- ICT and Tourism Experience
- ICT Adoption, Use, and Value Creation

### ICT, Governance & Business Models

- E-strategy and e-Business models
- Advanced Distribution Systems and Strategies, Dynamic Packaging
- ICT-enabled Partnership and Collaboration
- ICT for Innovation and Service Design
- E-Learning, life-long learning and MOOCs
- ICT for Regional Development and Sustainability
- Legal and Social Aspects of ICT
- E-Government and public policy in tourism
- Digital Divide and Socio economic development
- Privacy and Internet Security

### Information Science

- Semantic Web
- Privacy and Data Security

The conference brings together the research community with the industry and it is organized in three streams, namely industry, destinations and research tracks. The conference also features six to eight world-class keynote speakers.

## Location

The 24th edition of ENTER, will be taking place in Rome, Italy, hosted by the Università degli Studi di Roma Tre and Symposia srl. Beyond the stimulating discussions at the heart of the conference, this destination invites to blend in with international and local culture, of the city of Rome. If you are looking for a sneak preview onto what Rome has to offer please click here: Social Programme (<http://www.enter2017.org/rome/social-programme/> ).

## Call for Research Papers

Research papers are invited across the widest spectrum of Information and Communication Technologies in Travel and Tourism. All submissions to the research track are rigorously evaluated for novelty, significance, and soundness. Papers should clearly state the background, introduction, purpose, theory, methodology, results, conclusions and managerial/industry/social implications of the study, and be fully referenced with appropriate citations. The proceedings of recently held ENTER conferences are listed by ISI's Conference Proceedings Citation Index - Science (CPCI-S). ENTER 2017 proceedings will follow a similar indexing process for ISI and other major indices.

### A) Full Papers

Full papers should be innovative, so to advance the knowledge base of related fields. These papers present major contributions to the field and should be up to 12 pages in length. The conference proceedings (to be published by Springer International Publishing) will include all accepted full papers. An award for the best full paper will be presented during the conference.

### B) Research Notes

Research notes of up to 5 pages are invited. These papers represent new ideas not developed enough at the scale of a full paper, findings that restate known research, descriptions of prototypes, or research that is limited in scope. All research notes will be published by the e-Review of Tourism Research (eRTR) at <http://ertr.tamu.edu/> (Editor of eRTR: Ulrike Gretzel, University of Queensland, Australia).

### C) Organized Sessions

Proposals for organizing technical or other research-oriented sessions are invited. Proposals will include details of potential participants, topics, and presenters. Session Chairs are expected to attend ENTER 2017, set the order of presentations, and chair their session/s. Deadline for session chairs to submit their proposals to Research Track Chairs is August 26, 2016.

## Submission

Please refer to the 'Author Advice' document as a style guide for standards to follow in the preparation of manuscripts. Papers must be uploaded to the online reviewing platform: [EASY CHAIR](https://easychair.org/conferences/?conf=enter2017) for ENTER2017 ( <https://easychair.org/conferences/?conf=enter2017>). All papers will be double-blind peer-reviewed by experienced researchers who are members of the scientific review committee. Final acceptance will depend on whether the author(s) can adequately address review comments to the satisfaction of the reviewers. Authors must submit their revised manuscripts by the deadline (October 21, 2016) and must register for the conference by November 12, 2016 in order to have their papers included in the Conference Proceedings/eRTR.

## Time Schedule

Submission closes: September 11, 2016  
Notification of acceptance/rejection/revision: October 11, 2016  
Deadline to submit revised version: October 21, 2016  
Final acceptance: October 28, 2016  
End of Early Bird registration: November 10, 2016  
Registration deadline to be published: November 12, 2016  
Conference: January 24 - 26, 2017

## Submission Guideline and Presentation Template

Please download the "Author Advice" document as a style guide and a template for your Presentation during ENTER2017 Conference (for speakers only) [here](#).

## Fast Track Journal of Information Technology and Tourism

Best papers' authors will be invited to submit an extended version of their article to Journal of Information Technology and Tourism (Springer). These articles will be reviewed under a special fast track in order to assure a timely publication.

JiTT website: <http://goo.gl/nR8AXi>

## Research Track Chairs

Roland Schegg, HES-SO Valais-Wallis  
(roland.schegg@hevs.ch)

Brigitte Stangl, University of Surrey  
(b.stangl@surrey.ac.uk)

