



**THE LEBANESE CONFERENCE ON INFORMATION SYSTEMS 2017**  
**NEW YORK / BEIRUT April 27- 29, 2017**

**Advancing business innovations, competitiveness, and progressiveness: the role of ICT towards smart organizations**

**Deadlines**

- Deadline Abstract submission:** Mar 10, 2017
- Notification of acceptance:** Mar 20, 2017
- Full paper submission:** Apr 10, 2017
- LCIS2017 Conference:** Apr 27-29, 2017
- Doctoral Consortium**
  - Proposal submission: Mar 27, 2017
  - Doctoral Consortium: Apr 27, 2017

**Submit a paper to LCIS 2017:**  
<http://www.lebaneseais.com/lcis-paper-submission-2>



The Association for Information Systems (AIS: <http://aisnet.org>) chapter in Lebanon LAIS: <http://www.lebaneseais.com>), together with the Lebanese American University (LAU: [www.lau.edu.lb](http://www.lau.edu.lb)) is organizing the Lebanese Conference on Information Systems (LCIS 2017) at LAU NY Headquarters in New York and at LAU campus in Beirut.

The Association for Information Systems (AIS) is an international, not-for-profit, professional association with the stated mission to serve society through the advancement of knowledge and the promotion of excellence in the practice and study of information systems.

The Lebanese American University is a private and independent university with two campuses in Lebanon, chartered by the Board of Regents of the University of the State of New York, and accredited by the Commission on Institutions of Higher Education of the New England Association of Schools and Colleges (CIHE-NEASC).

**Conference scope**

Underdevelopment, insecurity, poverty, inequality, and immigration are major problems faced by developing countries. Since 2000, international donor agencies have been encouraging the usage of ICT in order to reduce the impact of these complex social problems. Today, much has been done. Some researchers have reported practices that could lead to socio-economic development, improve people’s life, and install a kind of a new emerging democracy. Indeed, according to some scholars, when correctly implemented, these technologies transform governments by boosting transparency and accountability (Subhajit Basu, 2004), cutting out the middleman, connecting the excluded (Heeks, 2010), and helping the agency of women which is of strong effect on development through entrepreneurship (Heeks and Shoba, 2010).

The introduction of the digital production is known to enable collective power and crowdvoicing by allowing the growth of social outsourcing and social enterprises and leading towards smarter organizations, smarter cities and smarter countries. The aim of LCIS 2017 is to illustrate some of the issues related to ICT for development and advancing business innovations, competitiveness, and progressiveness towards smarter cities, while keeping in mind the differences and similarities among developing countries. We also encourage multi- or inter-disciplinary research.



LAU - Beirut



LAU – New York



LAU - Byblos

Conference Tracks:

- Track 1. Achieving global and sustainable performance via ICT
- Track 2. Digital marketing
- Track 3. Accounting and auditing in the information age
- Track 4. Organizational development and ICT strategies
- Track 5. Information security and privacy
- Track 6. Big data analytics in business enterprises
- Track 7. E-Government
- Track 8. ICT and human resources
- Track 9. ICT and virtual health care
- Track 10. Innovative and effective teaching
- Track 11. Business process optimization
- Track 12. Social media in business
- Track 13. Impact of technology on business ethics and legal issues

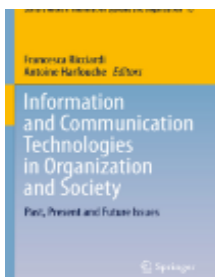


Topics of interest include, but are not limited to:

- ICT for different aspects of development
- Big data as a tool for development
- E-government and democracy
- Digital divide
- Electronic medical records
- ICT and corporate governance
- Social networking and health care in developing countries (DC)
- Open disaster risk data and minimization of the effect of disaster in DC
- ICT and urban service delivery
- ICT and acquisition and absorption of knowledge
- Public/private partnerships job creation and economic growth
- Bridging the digital divide
- Poor as producers and innovators with ICTs
- Telecenters as paths for affordable computing in DC
- ICT and disability work
- Peer-to-peer technology for knowledge sharing
- Using ICT to enforce proper security against terrorism
- Women using ICT to tackle social discrimination

More general submissions are welcome within the conference theme of ICT and societal challenges or related to ICT and organizations.

The LCIS2017 additionally offers competitive publication outlets in Scopus indexed journals:



[Springer Lecture Notes in Information Systems](#)



[International Journal of Electronic Healthcare](#)



[International Journal of Services and Standards](#)



[Journal of Corporate Ownership and Control](#)

The LCIS 2017 conference Partners

