



## Call for Papers

**!!! New mini-track at HICSS-51 conference !!!**

### **Knowledge Management and Strategic Planning**

→ Papers due by JUNE 15, 2017

The HICSS conference, sponsored by IEEE, brings together a broad cross-section of researchers in system sciences—including software development, social media, energy transmission, marketing systems, knowledge management and information systems. Now in its 51st year, the Hawaii International Conference on System Sciences (HICSS) is one of the longest-standing continuously running scientific conferences.

HICSS is the #1 IS conference in terms of citations as recorded by Google Scholar. Accepted full papers will be included in the Conference Proceedings published by the IEEE Computer Society and maintained in the IEEE Digital Library. HICSS publications account for the top 2% downloads of all IEEE conferences, and have been consistently ranked as the most cited papers in top journal publications.

HICSS-51 will be held January 3-6, 2018 at Hilton Waikoloa Village, Big Island, Hawaii and this time we will have a new mini-track “Knowledge Management and Strategic Planning”.

#### **Call for papers**

Knowledge management (KM) and the effective use of the organization’s knowledge have become increasingly important for managers and organizations. Recent literature in KM stresses that the fields of KM and strategic planning should be converged. However, there is not yet a clear understanding of how these fields can go together and how they could benefit from each other. The interest within this area is threefold:

- How can an organization’s knowledge support the development of a business strategy and how could we design a knowledge-based system for strategic planning?
- How can we strategically plan the development and implementation of knowledge management in organizations?
- What is the role of knowledge creation and innovation for strategic planning and vice versa what is the strategic impact of KM on innovation and/or entrepreneurship?

This minitrack welcomes all types of papers, both conceptual and empirical, using diverse methods to provide new insights into the converging fields of KM and strategic planning.

#### **Topics relevant for submissions include, but are not limited to the following:**

- Strategic planning of knowledge management processes
- Methods for knowledge-based strategy building
- KM and mission statement
- Vision development and KM; theoretical and practical foundations of knowledge-based vision and strategy development
- The role of bottom-up and top-down processes in knowledge-based strategy and/or vision development

- The role of future-oriented approaches and innovation for strategic planning
- KM and methods for the definition of long term strategic objectives, short term goals and specific goals of an organization within the strategic planning process
- Positive and negative effects of knowledge-based strategic planning
- Different types of knowledge in strategy development processes
- Strategic alignment and KM
- KM and strategy implementation in organizations
- Acceptance of strategy and/or vision in KM
- KM, strategy and organizational routines
- KM and process redesign and innovation

### **Minitrack Co-Chairs:**

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### **Important dates:**

The following dates are important to keep in mind:

- June 15, 2017 | 11:59 pm HST : Paper submission deadline
- August 17, 2017 : Notification of Acceptance/Rejection
- September 22, 2017 : Deadline for authors with papers accepted with mandatory change to submit the revised papers for final review

### **How to Submit a Paper:**

<http://hicss.hawaii.edu/wp-content/uploads/2016/09/hicss-formatspec-initialmanuscript.doc>

HICSS papers must contain original material. They may not have been previously published, nor currently submitted elsewhere. All submissions undergo a double-blind peer review process.

Additional details about the conference may be found on HICSS primary website:  
<http://www.hicss.hawaii.edu/>