

CALL  
FOR  
PAPERS

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PARIS SCHOOL  
OF BUSINESS

— ACTING BEYOND KNOWLEDGE —

INTERNATIONAL RESEARCH WORKSHOP ON :  
**THE DARK SIDE  
OF SOCIAL MEDIA**

**16<sup>th</sup> May 2017**

PSB Paris School of Business  
Paris, France

**Co-Chairs :**

Hajer Kefi, PSB Paris School of Business, France.  
Trevor Moores, Baruch College, New York, USA.  
Talel Abdessalem, Telecom ParisTech & NUS Singapore.

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Management



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## PROGRAM

9H00 Welcome & Registration

9h30 *Keynote Speaker: Pr Michel Kalika*

10h15  
10h30 Coffee Break

10h30  
13h00 Parallel Sessions

13h00  
14h00 Lunch & Posters Session

14h00  
17h00 Panel  
*Keynote speeches:  
Me Alain Bensoussan  
Pr Prashant Palvia*

17h00  
18h00 Cocktail

Digital  
Cybercrime  
Addiction channel  
Employee dependence  
usage  
networking  
effect  
value  
Co-destruction  
design  
data  
buzz  
practices bad  
fatigue  
divide  
Big  
anxiety  
security  
Privacy  
Technostress  
overload  
Data  
abuse  
word-of-mouth  
depression  
Bad  
leakage  
analytics  
conflict  
atrophy  
misconduct

TOPICS OF INTEREST

# THE DARK SIDE OF SOCIAL MEDIA INTERNATIONAL RESEARCH WORKSHOP 16<sup>th</sup> May 2017

## CALL FOR PAPERS

A large body of research has considered the positive aspects of social media. However, an emerging research and practice area is beginning to focus on complex and often alarming ways in which use of social media may harmfully affect individuals, organizations and societies.

This workshop focuses on these 'dark' effects of social media. The level of analysis is the individual, group, organization or the society as a whole. Our assertion is that achieving a better understanding of this phenomenon leads to find out innovative and sustainable solutions.

## CO-CHAIRS

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## SCIENTIFIC COMMITTEE

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