

Senior Lecturer in Digital Marketing

Middlesex University Dubai – The Business School, Department of Marketing, Branding and Tourism.

Location: Dubai - United Arab Emirates
Salary: Competitive
Hours: Full Time
Contract Type: Permanent

Placed on: 18th May 2017
Closes: 31st May 2017

The Business School at Middlesex University Dubai invites applications for the appointment of Senior Lecturer in Digital Marketing. Applicants will be expected to have teaching experience in the areas of: Social Media Analytics, Digital Marketing, and Social Listening. The candidate must also have appropriate industry experience in social media marketing.

Middlesex University Dubai is a truly global university committed to meeting the needs and ambitions of a culturally and internationally diverse range of students by providing challenging academic programmes underpinned by innovative research, scholarship and professional practice. We prepare our students to be professional, skilled individuals prepared for the modern world, committed to lifelong learning and able to contribute to the communities in which they live and work.

Our academic and administrative staff are fundamental to our success, coming to us from all over the globe to influence the lives of our students. We employ more than 200 staff, including many recognised leaders in their academic field, as well as active practitioners and committed researchers. Driven by honesty, integrity, ambition and mutual support, our Middlesex University staff community forms the foundation of our world-class institution. They work on a global scale to harness the creative, innovative and enterprising spirit that has guided our university since its inception.

We are searching for exceptional people to join us. We offer staff an excellent, collegial, and supportive working environment and competitive pay and benefits packages.

*Candidates interested in applying for a vacant position should send an **updated CV** and a **cover letter/personal statement** by email to hr@mdx.ac.ae by **May 31, 2017**. In the subject line of the email please write the title of the position that you are applying for. More details are available at <http://www.mdx.ac.ae/>. Only shortlisted candidates will be contacted.*

Senior Lecturer/Associate Professor in Computer Engineering

Middlesex University Dubai - Department of Computer Engineering
and Informatics

Location: Dubai - United Arab Emirates
Salary: Competitive
Hours: Full Time
Contract Type: Permanent

Placed on: 18th May 2017
Closes: 31st May 2017

The Department of Computer Engineering and Informatics at Middlesex University Dubai invites applications for the appointment of Senior Lecturer/Associate Professor in the areas of Computer Systems/Communications Engineering. Applicants will be expected to have teaching expertise and experience in more than one of the following areas: Real-time Systems, Internet Scale Applications and Development, Computer Architecture and Operation Systems, Protocols and Network Performance Modeling, Engineering Software Development, Digital Systems Design, Data Communications, Digital Systems Engineering.

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