Track Proposal for AMCIS 2018

Title of Track: Please include the SIG abbreviation (or Chapter, College abbreviation in parentheses at the end of the track title - e.g., (SIGHCI)

Sponsoring SIG (or Chapter, College), if any:

Track Co-Chairs (name, title, university, and email): Each track should have two or three co-chairs. One of the co-chairs should be designated as the primary contact person.

Description of Proposed Track: Please provide a short description of the track and its focus. Define the proposed area of research, explain why it is important to include it as an AMCIS conference track, and discuss the topics the track will address.

Opportunities/Fast Tracking in Journals (if any):

Potential Mini-Tracks (list 2-10): Please list potential minitracks. You may wish to include a general minitrack, which covers a broad set of topics within your track for those submissions that may not fit within any of the more specific niche, minitracks. Tracks are required to have enough paper submissions/acceptances to maintain a minimum of 2 minitracks. Please consider co-sponsoring a track with another SIG (Chapter or College), if you have concerns about attracting enough papers.

History of Track (if applicable): Is the track new? Or has it been offered in the past?