



ICIS Seoul 2017

AIS SIG culture

Call for papers

Pre-ICIS workshop:

"Culture in IS: Conducting innovative publications"

AIS SIG Culture calls for extended abstracts, research-in-progress papers, and complete papers for its pre-ICIS workshop. The workshop is intended to help researchers and doctoral students to conduct research related to culture in IS. *Culture in IS* refers to at least three themes: *the effects of cultures on IS*, *IS with cultural industries*, and *Internet culture*. While the first may appear as a tradition in IS, the other two are expected to bring innovative ideas and novel insights to our field:

- The effect of cultures on IS: the effect that national and ethnic as well as corporate cultures have on the IS use and online behavior such as corporate use of IS depending on national or corporate culture and use of social media or buying behavior on e-commerce sites.
- Cultural industries: the use of information technologies (IT) in "cultural industries," defined as any kind of creative industry whose essential goods or services are inherently cultural in nature, including but not limited to fine arts, performing arts, museums, cultural heritage, movies, music, humanities, entertainment, architecture, and tourism.
- Internet culture: deals with how different generations use and leverage internet in their mundane activities. It is both represented and embodied by the Internet millennial generation and awareness of how to leverage the Internet and mobile resources.

In addition, methodological questions on how to measure cultural dimensions of IS will be debated at the end of the workshop, a business meeting of the SIG will be held for 30 minutes

- Submission Due: Nov. 10
- Notification of acceptance: Nov 20
- Paper size:
 - Extended abstracts: one page
 - Research in progress papers: 5 pages
 - Completed papers: 10-20 pages
- Paper format (font, margins): ICIS requirements

Chairs:

- Jinyoung Min, Chosun University, South Korea,
- Emmanuel Monod, SUIBE, China,

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- Mohammad Salehan, California State Polytechnic University, Pomona, USA
- Marianna Sigalla, University of South Australia, Adelaide, Australia,

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