



Digital Leadership Summit 2017

(An Ancillary Program to International Conference on Information Systems 2017)

Theme: Challenges and Opportunities of the Fourth Industrial Revolution for Digital Leaders

- December 12, 2017 (Tuesday) 9:00 AM ~ 12:00 Noon
- COEX Convention Center, Room 307

Program Agenda

8:50-9:20 Registration and light breakfast

9:20-9:30 Opening remark: Gwanhoo Lee, American University

9:30-10:00 Keynote 1: *“Using Artificial Intelligence to Unlock the Mobile Economy,”* Anindya Ghose, Heinz Riehl Chair Professor, New York University

10:00-10:30 Keynote 2: *“Leading Digital Transformation: Implications for Senior Executives, IT Professionals, and the People Who Teach Them,”* George Westerman, Principal Research Scientist, MIT

10:30-10:50 Coffee Break

10:50-12:00 Panel Discussion: *“Opportunities, Challenges, and Best Practices for the Digital Leaders in the Fourth Industrial Revolution”*

Moderator: Gwanhoo Lee, American University

Panelists

- George Westerman, Principal Research Scientist, MIT
- Anindya Ghose, Heinz Riehl Chair Professor, New York University
- Fred Niederman, Shaughnessy Endowed Professor, Saint Louis University
- Injae Lee, Senior Executive Vice President, Chief Digital Officer, Samsung Card
- Wonki Min, Chair of OECD Committee on Digital Economy Policy, Former Deputy Minister, Ministry of Science and ICT, Korea, Professor, SUNY Korea
- Jeongwon Yoon, Country Manager, Amazon Web Services, Korea

Program Co-chairs:

Gwanhoo Lee, American University, Mike Eom, University of Portland, JayIn Oh, Dankook University