

# Sharing Economy and Cross-border e-Commerce



## Special Issue call for papers from Journal of Global Information Management (JGIM)

*Submission Due Date: March 15<sup>th</sup>, 2020*

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### **MOTIVATION AND AIM OF THE SPECIAL ISSUE:**

Cross-border exchanges are a popular way to drive globalization. Goods and services have traditionally been among the top items exchanged with a growing trend of exchanges in other forms, such as human talents and electricity. Factors that drive the demand for cross-border exchanges include supply (e.g., reputation, availability, etc.), delivery (e.g., cost, speed and barriers), service value, and culture (Kim et al., 2017; Chang et al., 2015). Technology plays an increasingly important role as a driver for innovation (Zander & Sölvell, 2000), relationship learning (Jean, Sinkovics & Kim, 2010), exchanges of health data & services (Kim, 2017), knowledge transfer (Makkonen, Williams, Weidenfeld & Kaisto, 2018), collaborative consumption (Hamari, et al., 2016; Greenwood and Wattal, 2017; Tan et al., 2018) and many other emerging areas of cross-border exchanges. For example, digital platforms equipped with data analytics enable high speed, scalable and ubiquitous services, thus offering a substantial advantage over the traditional ways of trade (Sutherland and Jarrahi, 2018; Wu and Lin, 2018). However, new requirements for organizational transformations, increased complexity in business processes, regulatory restrictions, and uneven technology capabilities have contributed to the uncertainties of cross-border exchanges. Nonetheless, the benefits derived from sharing economy and cross-

border commerce have put a severe pressure on existing companies that are less flexible to adapt (Kim et al., 2017; Li et al., 2018).

This special issue invites papers addressing leading challenges of sharing economy and cross-border e-commerce by providing technical, managerial, methodological and other forms of contributions. Interested authors are recommended to review the mission and scope of the journal for the types of articles the journal publishes.

### **TOPICS OF INTEREST:**

Relevant topics for this special issue include but not limited to:

- Public, corporate and industry experiences with sharing platforms or cross-border e-Commerce.
- Competition between sharing economy or cross-border e-Commerce companies and traditional forms of economy.
- Business, legal and public policy issues in sharing economy or cross-border e-Commerce.
- Data privacy, trust and security in sharing economy or cross-border e-Commerce.
- The role of technology in sharing economy or cross-border e-Commerce.
- Technology advances and their associated issues in sharing economy or cross-border e-Commerce.
- Other emerging issues in sharing economy or cross-border e-Commerce.

### **SUBMISSION GUIDELINES:**

All submissions must be original, not published or under review elsewhere. Authors should submit their manuscripts through the Journal of Global Information Management (JGIM) online submission system (<https://www.igi-global.com/submission/submit-manuscript/>), and select "Sharing Economy and Cross-border e-Commerce" from the "Submit to a Special Issue" drop-down box. Manuscripts should follow JGIM's guidelines for manuscript submission instructions (<https://www.igi-global.com/publish/contributor-resources/before-you-write/>), and be no more than 32 double-spaced pages in 12-point font, inclusive of all figures, tables, figures, and appendixes. Any inquiries about the special issue can be sent by email to the coordinating guest editor Liu, Y.H. ([lyh0315@gmail.com](mailto:lyh0315@gmail.com)).

### **IMPORTANT DATES:**

- Submission of Manuscripts: November, 15<sup>th</sup>, 2019 – March, 15<sup>th</sup>, 2020
- Notification to authors: April, 2020
- Revised version due: June, 2020
- Final decision: August, 2020
- Final revised Manuscripts: October, 2020
- Publication: Spring 2021 (exact date to be determined)