



FOUNDATION FOR
ORGANISATIONAL RESEARCH
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CALL FOR PAPERS

Journal: ABHIGYAN (*The Journal of FORE, New Delhi*)

Special Issue: Bridging Knowledge Gaps: Exploring Literature Review in Business Management and Emerging Best Practices

Special issue description

Literature review plays a pivotal role in the research process, serving as the foundation upon which new knowledge is built. It involves a systematic examination, analysis, and synthesis of existing scholarly works relevant to a particular research area. Here are some key reasons why literature review is of paramount importance in research:

- **Identifying Research Gaps:** Literature review helps researchers identify existing gaps in knowledge and understanding within their field of study. By critically reviewing previous studies, researchers can pinpoint areas that need further exploration and contribute to the existing body of knowledge.
- **Building a Theoretical Framework:** Literature review enables researchers to develop a robust theoretical framework for their research. By synthesizing and analyzing existing theories, models, and concepts, researchers can establish a strong foundation for their own work and ensure its alignment with the existing scholarly discourse.
- **Informing Research Design and Methodology:** Through literature review, researchers gain insights into the methodologies and research designs employed in previous studies. This knowledge allows them to make informed decisions regarding the most appropriate research methods and techniques for their own investigations.
- **Supporting Evidence-Based Findings:** Literature review helps researchers identify and evaluate empirical evidence from previous studies. By examining the findings of others, researchers can build upon existing evidence, validate or challenge established theories, and contribute to the accumulation of knowledge in their respective fields.
- **Enhancing Research Quality and Rigor:** A comprehensive literature review demonstrates the researcher's commitment to rigor and quality in their work. By conducting a systematic review of existing literature, researchers ensure that their research is informed, contextualized, and rooted in a solid understanding of the relevant literature.

- **Facilitating Theory Development:** Literature review aids in theory development by identifying recurring themes, patterns, and relationships across multiple studies. This process helps researchers refine existing theories, propose new theoretical frameworks, and contribute to the advancement of theory within their field.
- **Providing Practical Insights:** Literature review not only informs academic research but also provides practical insights for practitioners. By synthesizing and analysing existing literature, researchers can identify best practices, emerging trends, and managerial implications that can guide decision-making in real-world business settings.

By focusing on literature review in business, management, marketing, and emerging business practices, this special issue aims to enhance our understanding of the role literature review plays in driving research excellence, shaping theoretical frameworks, informing practical applications, and bridging the knowledge gaps in these dynamic fields. We welcome all type of review papers (including but not limited to):

1. Systematic Literature Review
2. Narrative Literature Review
3. Bibliometric Review
4. Scoping Review
5. Meta-analysis
6. Meta-synthesis
7. Integrative Review
8. Theoretical Literature Review
9. Framework-based Literature Review
10. Historical Literature Review
11. Critical Literature Review
12. Rapid Review
13. Umbrella Review

This special issue of ABHIGYAN, aims to delve into the realm of literature review in the domains of business, management, marketing, and emerging business practices. By examining the landscape of existing research and exploring the knowledge gaps, this special issue aims to bridge those gaps and contribute to the advancement of scholarly understanding in these fields. We invite researchers, scholars, and practitioners to submit their original work, theoretical perspectives, and critical reviews that shed light on the importance of literature review and its role in driving research excellence.

Submission and Review Process

For consideration of submissions in the special issue the authors should specifically mention to

the editor in a covering note that their submissions are for the “*Bridging Knowledge Gaps: Exploring Literature Review in Business Management and Emerging Best Practices*” Special Issue of *Abhigyan*.

The submission deadline is **December 31st, 2023**. Submissions can be made either by email (send email to abhigyan@fsm.ac.in with copy to ce@fsm.ac.in) or Online on the journal portal (<https://fore-abhigyan.fsm.ac.in/>). For email submission, please note, the subject line of the email should read “*Special Issue-II 2023-2024; Abhigyan*. Manuscripts must apply *Abhigyan* general author guidelines such as style, paper length etc. Please browse through <https://fore-abhigyan.fsm.ac.in/instructions-for-authors>

Papers will be screened by the guest editors and the submissions deemed suitable will be sent to at least two reviewers. Papers will be reviewed on a rolling basis and those accepted will be communicated to authors accordingly.

Key Information

Submission Opens: 01.09.2023

Submission Closes: 31.12.2023

Mode of Submission:

By email: ce@fsm.ac.in, abhigyan@fsm.ac.in

By document upload: <https://fore-abhigyan.fsm.ac.in/login>

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Submissions outside the scope of the theme of the Special Issue may be considered for publication in the regular issue of *Abhigyan* subject to the approval of the author(s).

For any journal related queries please write to Prof. Nirmalya Bandyopadhyay, Chief Editor, *Abhigyan* at ce@fsm.ac.in with cc to abhigyan@fsm.ac.in.