CFP: ECIS 2025 Business Analytics  
  
Dear Colleagues,  
  
We invite you to submit your paper on the Business Analytics track in ECIS2025, which will be held on 16-18 June 2025 in Al-Ahliyya Amman University, Amman, Jordan. The deadline for submitting full and research-in-progress papers is November 17th, 2024 (23:59 CET Central European Time).   
  
The call for papers can be found on ECIS2025

track https://ecis2025.eu/track-descriptions/#toggle-id-6  
  
***Topics of interest include, but are not limited to***

• The role of Business Intelligence and BA for an intelligent digital future.  
• Human-machine collaboration and co-creation in BA.  
• BA for sustainability, social good, and digital responsibility.  
• Data humanism, data harm, and societal implications of datafication.  
• Data privacy, data quality, data governance, and data literacy.  
• Data and BA driven business model innovation, data entrepreneurship, and data ecosystems.  
• Data and BA driven digital transformation in organizations and society.  
• Adoption, routinization, maturity, use, and innovative applications of BA.  
• Business value and monetizing of BA.  
• Opportunities and challenges of sharing data and knowledge and of open data.  
• Operational, real-time, or event-driven BA.  
• Fair and trustworthy AI.  
• Explainable AI and interpretable machine learning.  
• Process mining and robotic process automation.  
• Visual analytics to address organizational and/or societal challenges.  
Looking forward to your submissions,

Track co-chairs  
Ciara Heavin, University College Cork, Ireland. [C.Heavin@ucc.ie](mailto:C.Heavin@ucc.ie)

Barbara Dinter, Chemnitz University of Technology, Germany. [barbara.dinter@wirtschaft.tu-chemnitz.de](https://ecis2025.eu/track-descriptions/barbara.dinter@wirtschaft.tu-chemnitz.de)

Patrick Mikalef, Norwegian University of Science and Technology, Norway. [patrick.mikalef@ntnu.no](https://ecis2025.eu/track-descriptions/patrick.mikalef@ntnu.no)

Patrick Zschech, Leipzig University, Germany. [patrick.zschech@uni-leipzig.de](https://ecis2025.eu/track-descriptions/patrick.zschech@uni-leipzig.de)

Ciara Heavin,

Professor, Department of Business Information Systems,

University College Cork, Cork, Ireland. c.heavin@ucc.ie