CFP: ECIS 2025 Business Analytics

Dear Colleagues,

We invite you to submit your paper on the Business Analytics track in ECIS2025, which will be held on 16-18 June 2025 in Al-Ahliyya Amman University, Amman, Jordan. The deadline for submitting full and research-in-progress papers is November 17th, 2024 (23:59 CET Central European Time).

The call for papers can be found on ECIS2025

track https://ecis2025.eu/track-descriptions/#toggle-id-6

***Topics of interest include, but are not limited to***

• The role of Business Intelligence and BA for an intelligent digital future.
• Human-machine collaboration and co-creation in BA.
• BA for sustainability, social good, and digital responsibility.
• Data humanism, data harm, and societal implications of datafication.
• Data privacy, data quality, data governance, and data literacy.
• Data and BA driven business model innovation, data entrepreneurship, and data ecosystems.
• Data and BA driven digital transformation in organizations and society.
• Adoption, routinization, maturity, use, and innovative applications of BA.
• Business value and monetizing of BA.
• Opportunities and challenges of sharing data and knowledge and of open data.
• Operational, real-time, or event-driven BA.
• Fair and trustworthy AI.
• Explainable AI and interpretable machine learning.
• Process mining and robotic process automation.
• Visual analytics to address organizational and/or societal challenges.
Looking forward to your submissions,

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